



Dear LED Lighting Proponent,

The American Recovery and Reinvestment Act (ARRA) is designed to jump-start the economy by creating jobs and supporting American companies. BetaLED® products including THE EDGE™ and LEDway™ streetlights meet the requirements of the Buy American Act within the ARRA.

When using funds appropriated under the ARRA of 2009, the definition of “domestic manufactured end product” requires manufacture in the United States, but does not include a requirement with regard to the origin of the components used to make the end product.

BetaLED products allow you to allocate stimulus funds for street and general lighting projects that improve the sustainability of your community while creating jobs right here in America.

For example, in terms of job creation, our analysis shows for every 100,000 units, BetaLED and our suppliers would create 227 jobs throughout the U.S. not to mention the jobs created to install each batch of LEDway Streetlights in local communities.

Rest assured, when you invest in BetaLED products, you’re investing in America. For more information on THE EDGE and LEDway Streetlights from BetaLED, contact your local Beta-Kramer representative at (800) 236-6800 or visit www.BetaLED.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Ruud".

Christopher A. Ruud
BetaLED
A Division of Ruud Lighting